



crea tingz

When **wild** spirits
connect with **vibrant** minds

**Here Lies A Collective Of
Young Innovators Offering
Other Original Minds The Space
To Explore, Create And Tap
Into New Potentials**



Philosophy

The CREATINGZ management is formed from a collective of young entrepreneurs who champion the art of moving out of the black and into the purple.

WHAT DOES THAT MEAN?

More than just a color, turning purple is an adopted mindset where creativity reigns as ruler. It is where we show our dedication to supportING graduates from different backgrounds by offering them a place to explore, grow, and create. It is our sworn commitment to provide a fresh bright perspective as opposed to the overused black and white. It is the spectrum on which we explore the extents of our ideation and imagination to bring our clients frozen air bubbles.

We aspire to build a collective and welcoming space for innovation, creativity and expression in all its forms, we call it a chromatic shift.



OUR values



Aiming at excellence

We want to add some Oomph to your triumphs by offering nothing but the best minds and hands on deck.

We are constantly hungry for BIGGER & BOLDER aspirations. We lean on passion for directions and on innovation for acceleration.



Growing with curiosity

For us, Curiosity is knowledge no matter its shape or form.

We make sure to maintain and preserve our sense of inquiry. Creatingz pushes its members to ENVISION & IMPLEMENT their creative ideas. We like to stay up-to-date, constantly learn and grow.



Working with passion

We believe in working from the heart, which is why our Secret Ingredient is loving what we do and who we do it for. The Creatingz office hub ensures a KIND & WELCOMING working space for its team members and clientele base. We like TINGZ up close and personal.



Leaving an impact

We believe that leaving a trace of TINGZ can welcome transparency between the creatingz family and their acquaintances.

Creatingz is a platform that wants to ENCOURAGE & MOTIVATE individuals to find their voice and place in the social hub.

OUR JOURNEY

INCEPTION

2020

- Founded in Poland in 2020 as a budding social media startup.
- Started with a small team of 2 members, quickly expanding to 3 members.
- Proudly served our first 2 clients, laying the foundation for growth.



EARLY GROWTH

2020-2021

- The company experienced steady growth, serving a total of 10 clients.
- Expanded the team to 5 dedicated members, fostering expertise and creativity.
- In 2022, we decided to take the leap and relocated our headquarters to Lebanon.

THROUGH TIME

THROUGH TIME

OFFICE EXPANSION AND CLIENT BASE 2022

- Marked a significant milestone with the establishment of our first office in Lebanon, providing a stronger presence and better services.
- During this period, we actively engaged with +15 clients, ensuring their needs were met efficiently.
- Our team grew to 15 members, combining diverse talents and perspectives.



JOINING MEDIA UNIT GROUP Mid 2022

Demonstrating remarkable progress, we became a part of the esteemed Media Unit Group in 2022.

This association opened up new opportunities and collaborations for us, elevating our standing in the industry.

WHERE TINGZ ARE

- Currently, we proudly collaborate with a wide range of clients, including Small and Medium Enterprises (SMEs) and Multi-National Corporations (MNCs).
- Our team of 8 dedicated professionals continues to provide top-notch social media solutions.
- Having served more than 30 clients, our track record speaks volumes about our commitment to excellence and client satisfaction.

**SO, HERE'S WHAT
WE OFFER TO
KICKSTART OUR
RELATIONSHIP**



DIGITAL MARKETING AND MANAGEMENT

SOCIAL MEDIA MARKETING SOCIAL MEDIA PLANNING & MANAGEMENT

CONTENT MARKETING REPORTING ANALYTICS

SOCIAL MEDIA STRATEGY

CONTENT WRITING

CONTENT SCHEDULE NEWSLETTER WEBSITES SOCIAL MEDIA

GRAPHIC & ANIMATION

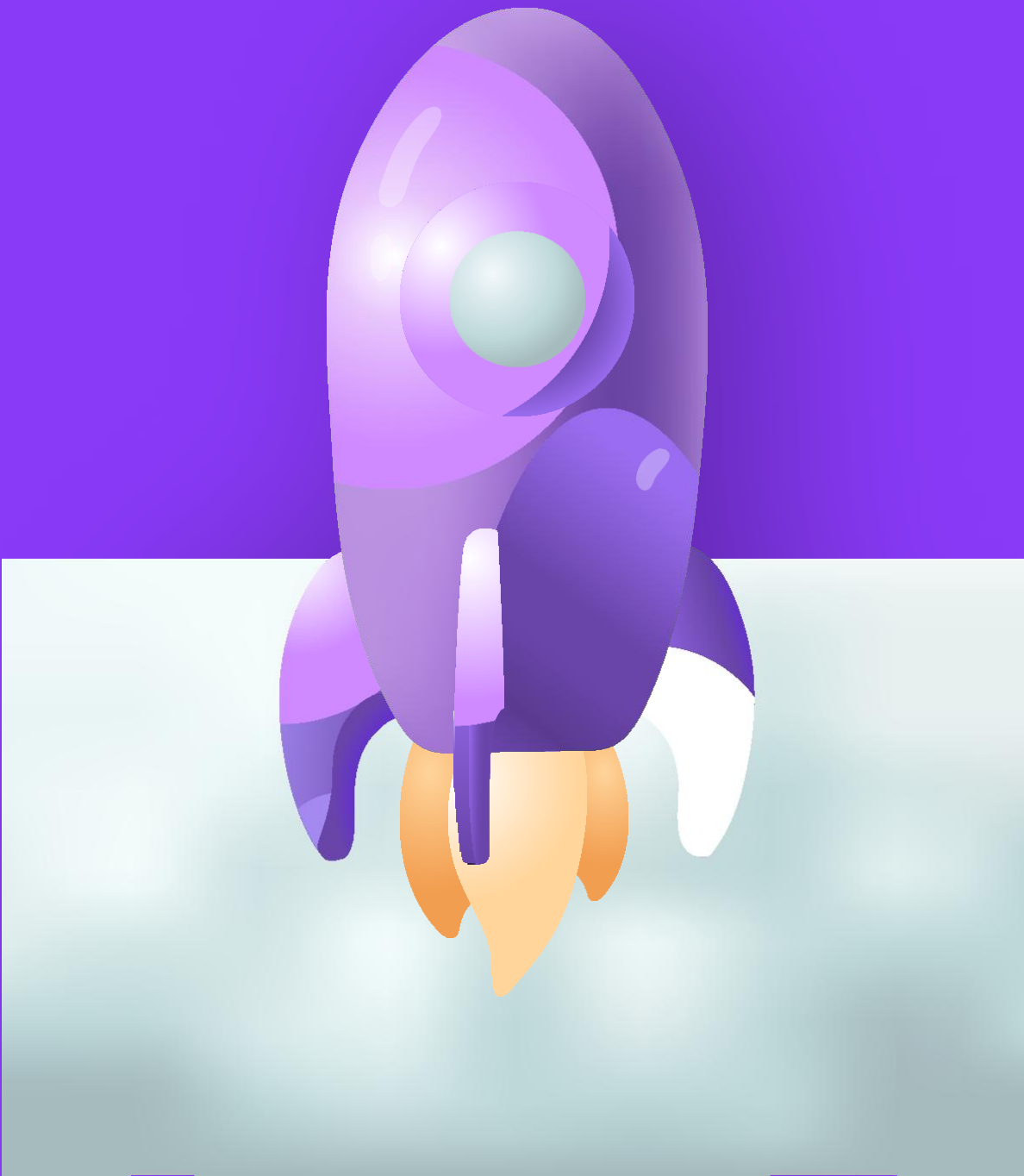
BRANDING

PHOTOGRAPHY

VIDEOGRAPHY

DIGITAL AUDIT REPORT

GAMIFICATION AND GAMES



SUCCESS STORIES

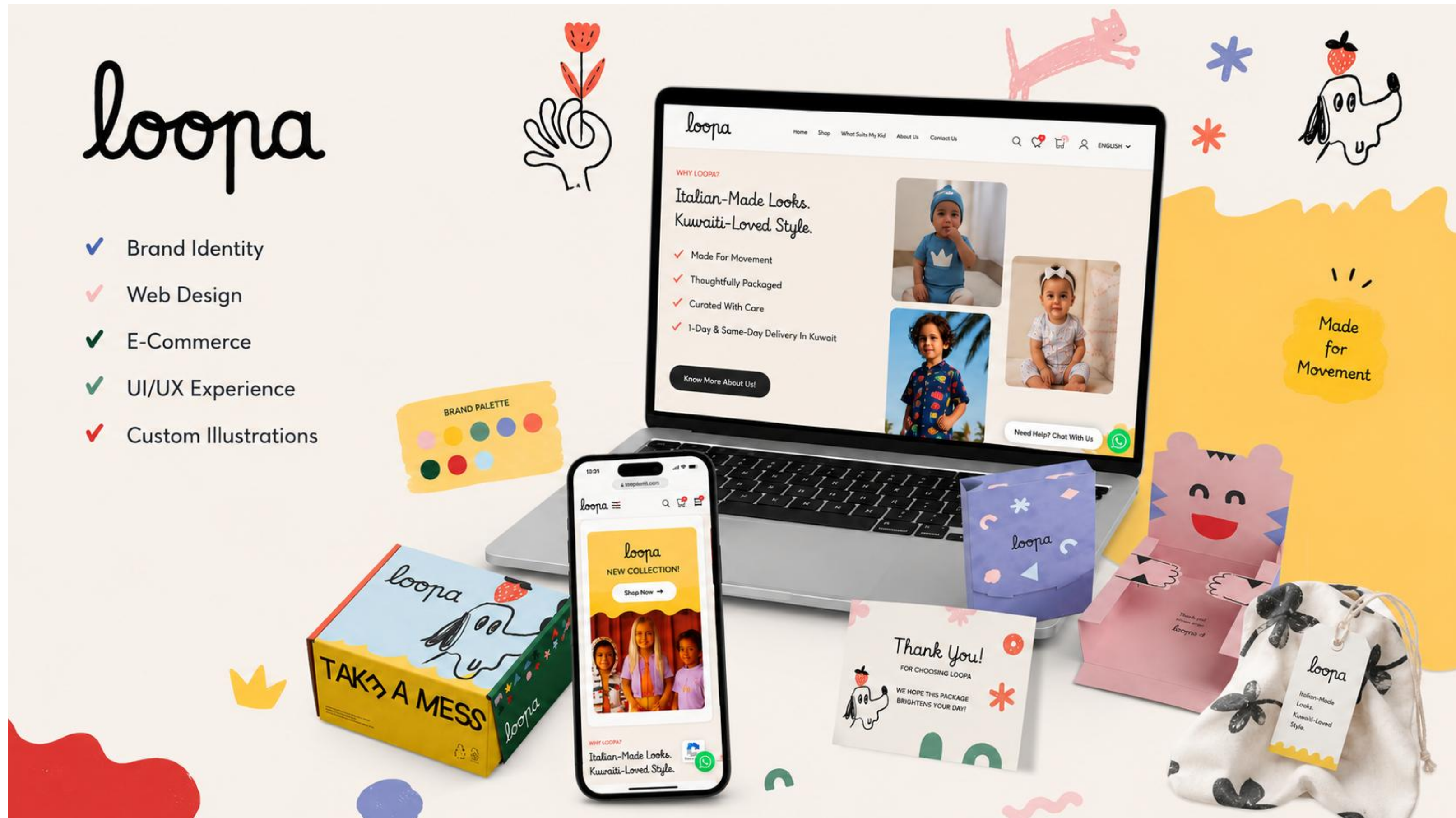


LOOPA KUWAIT

WEBSITE-BRANDING-SOCIAL MEDIA-CONTENT CREATION

loopa

- ✓ Brand Identity
- ✓ Web Design
- ✓ E-Commerce
- ✓ UI/UX Experience
- ✓ Custom Illustrations



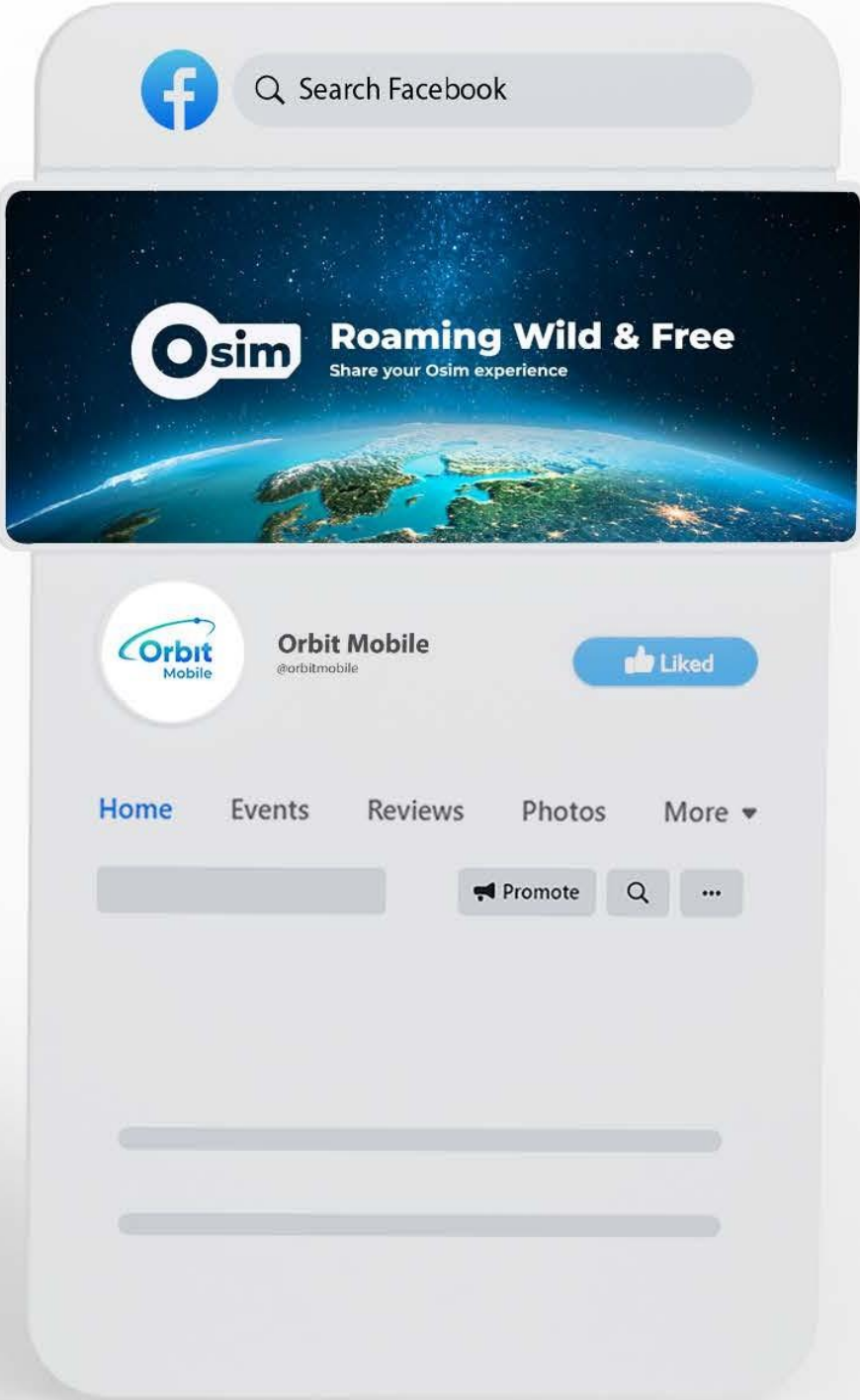
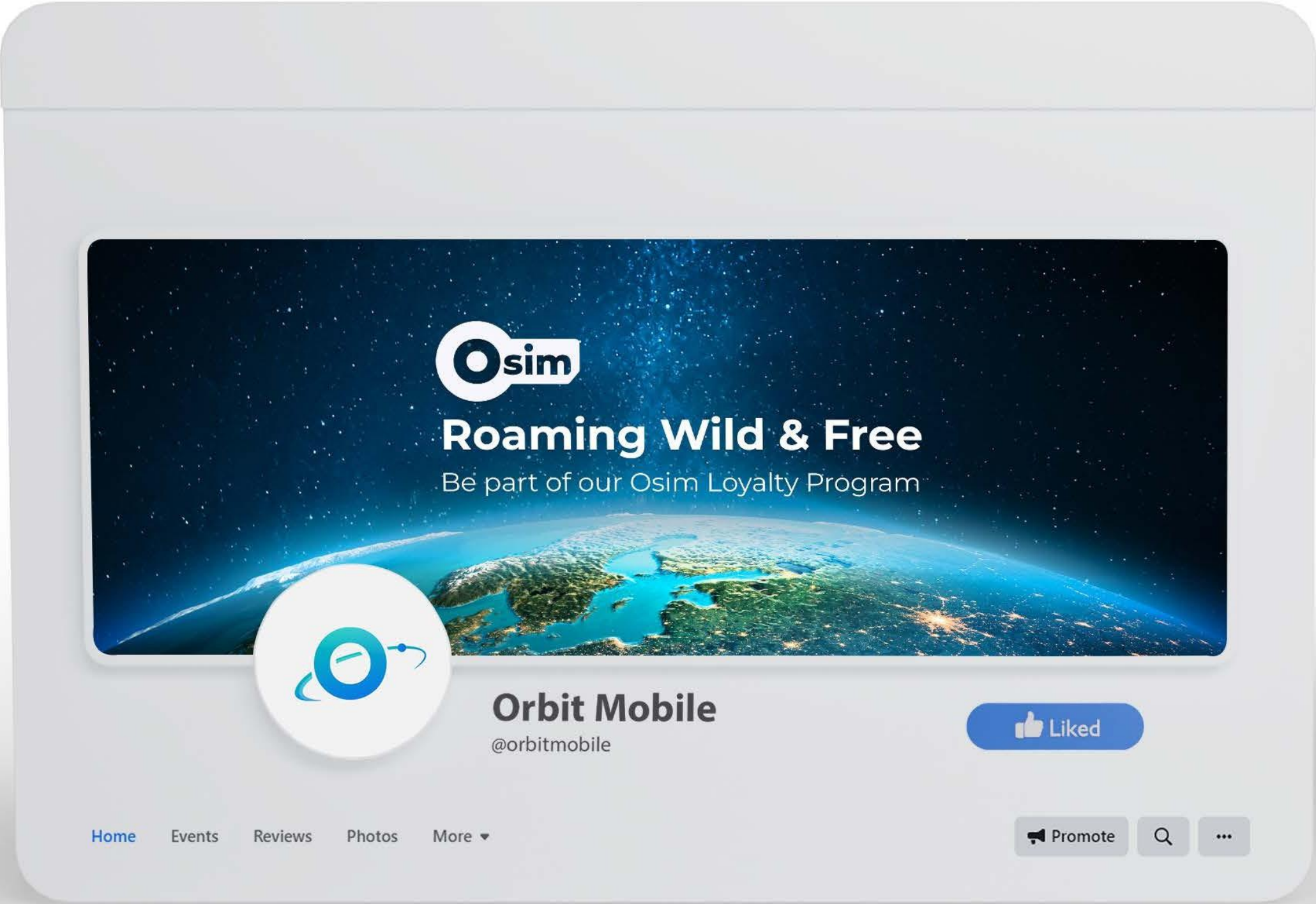
ORBIT MOBILE

BRANDING - MARKETING STRATEGY



ORBIT MOBILE

SOCIAL MEDIA- FACEBOOK BANNER



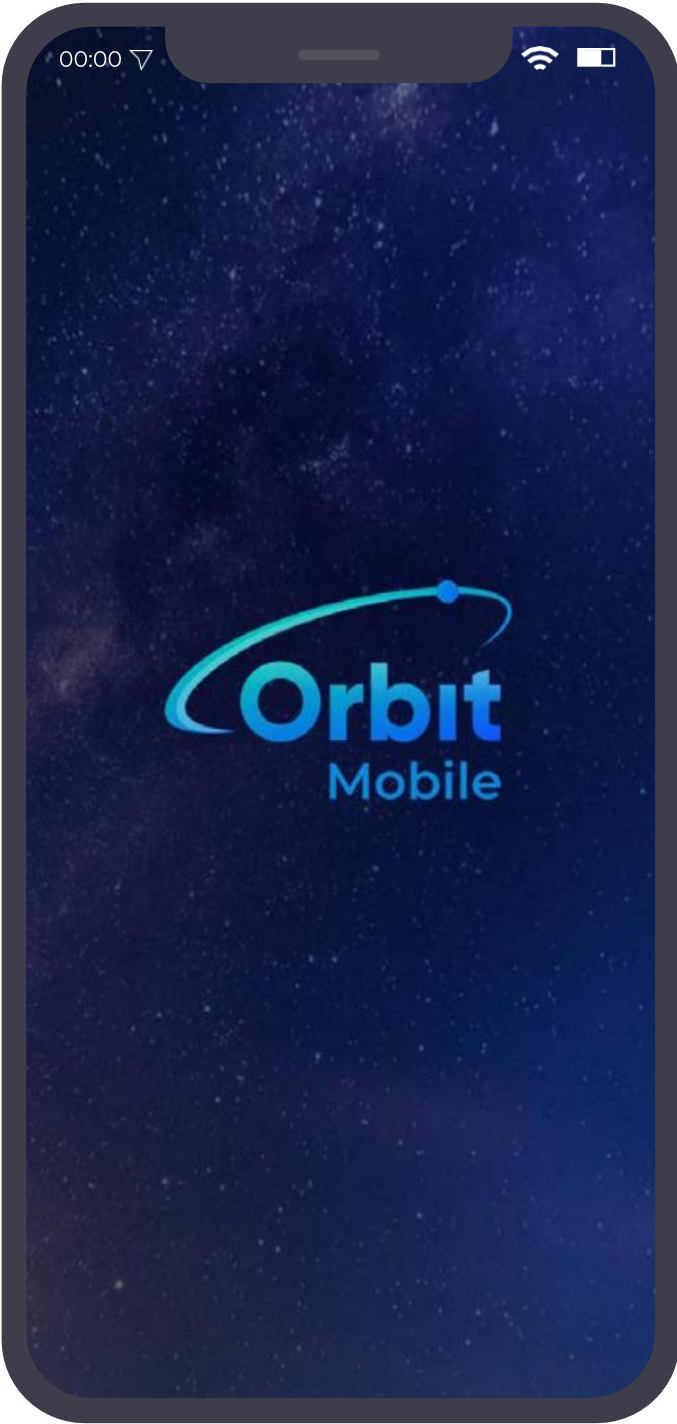
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SOCIAL MEDIA- LINKEDIN BANNER



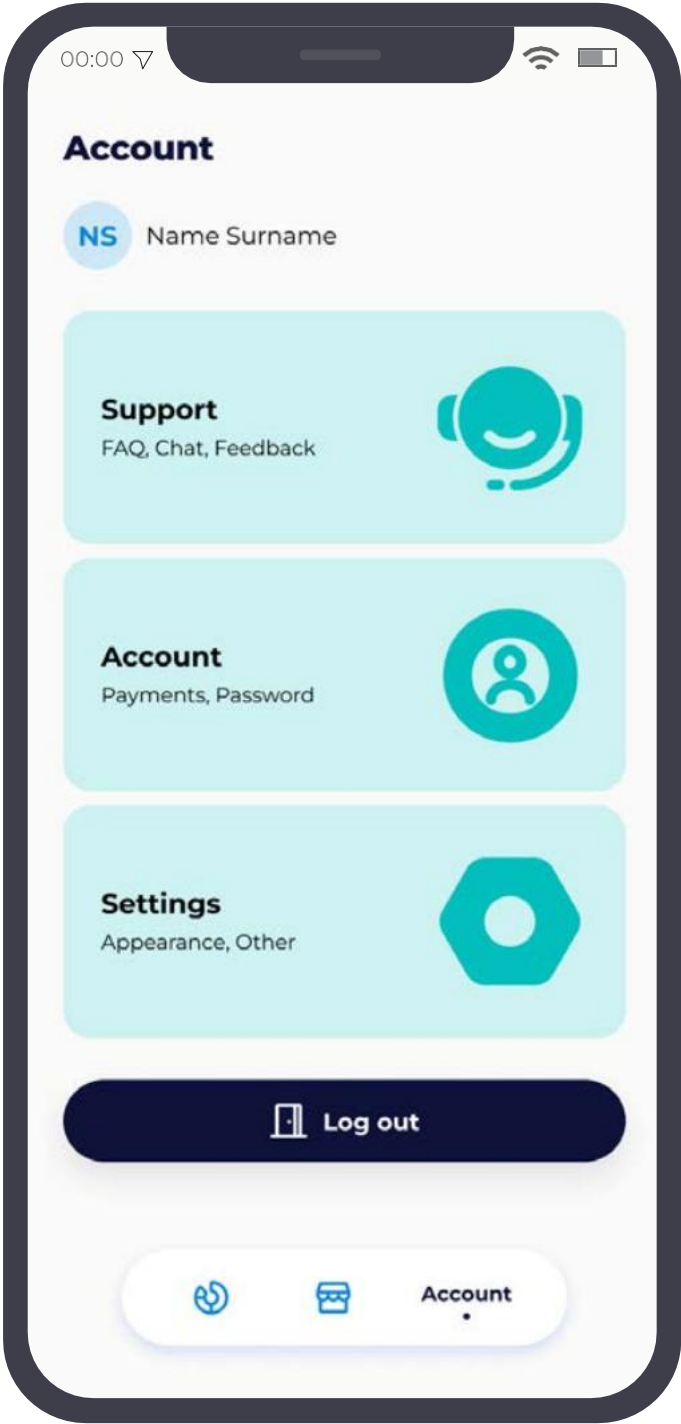
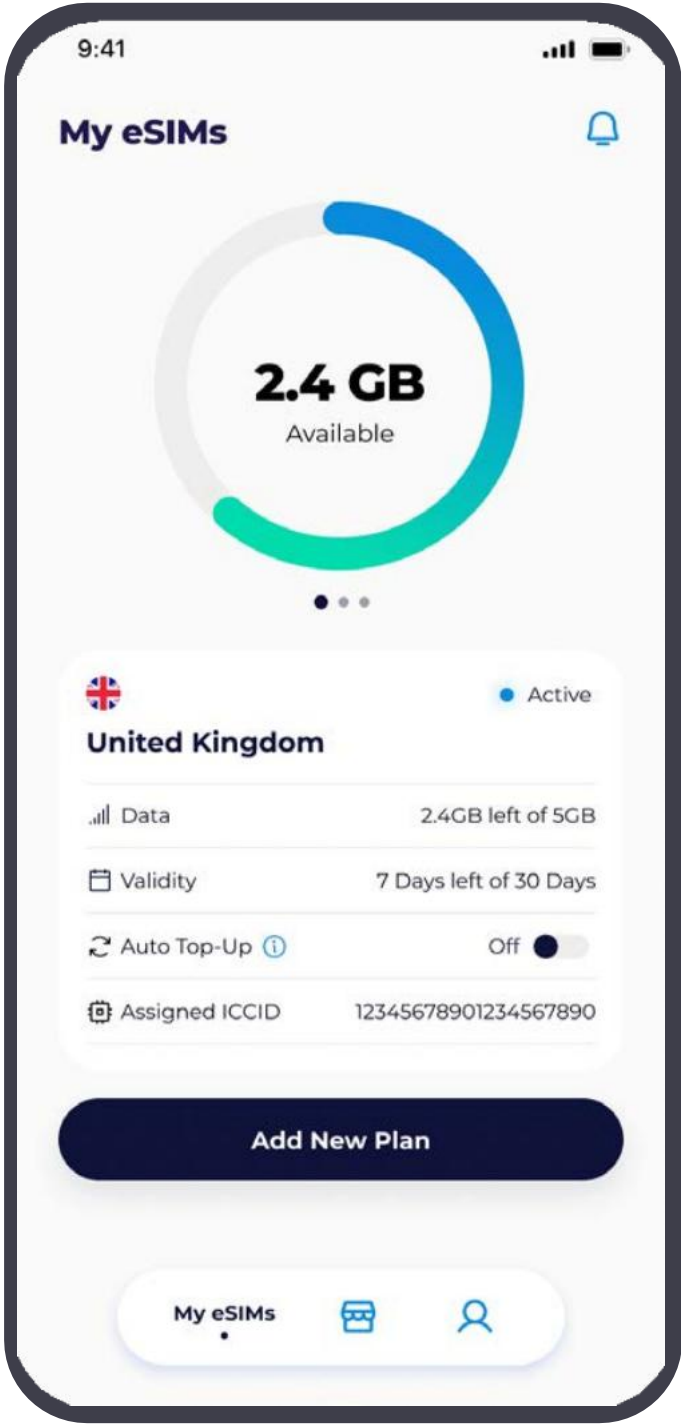
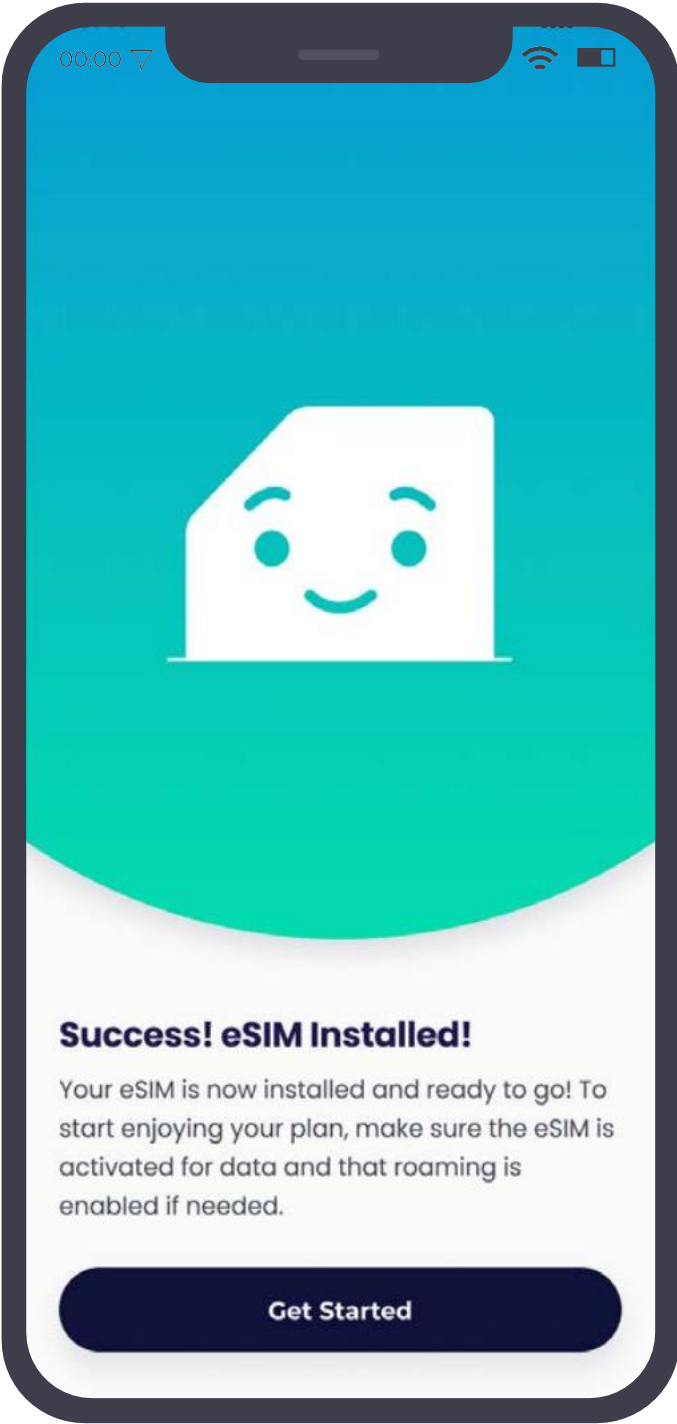
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APP AUDIT & DESIGN - WEB DESIGN



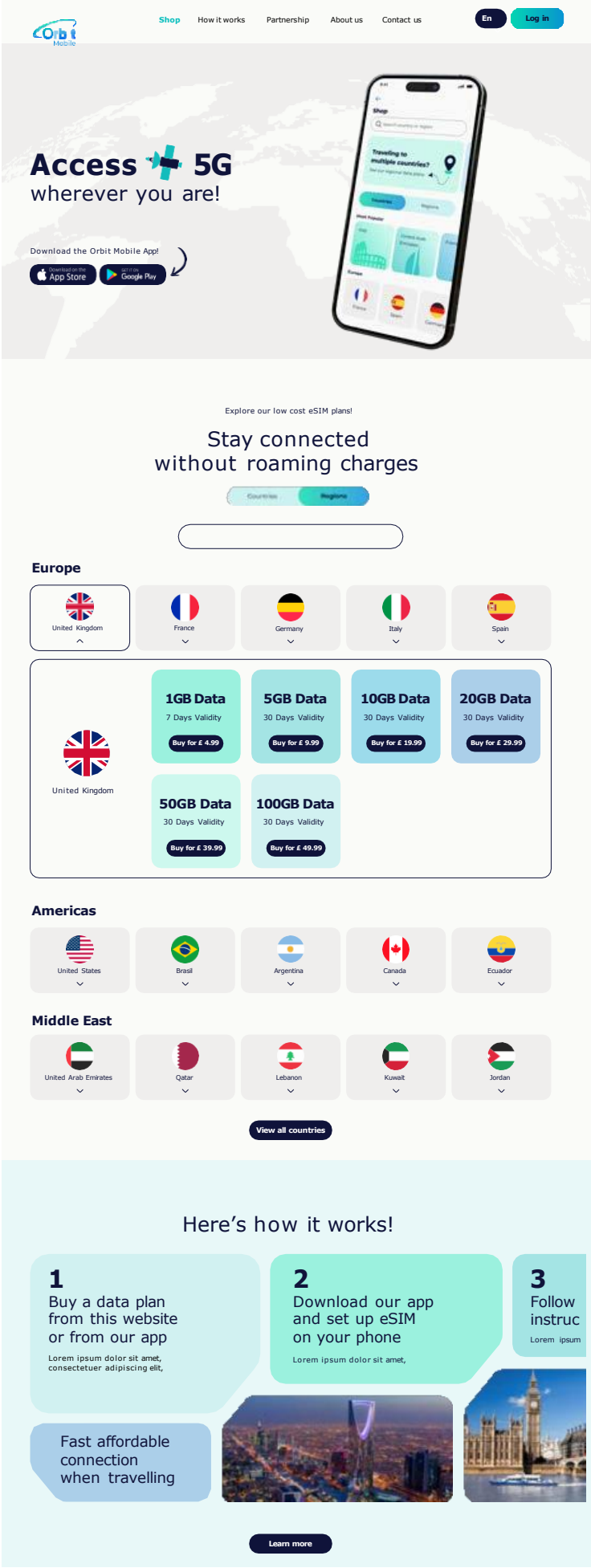
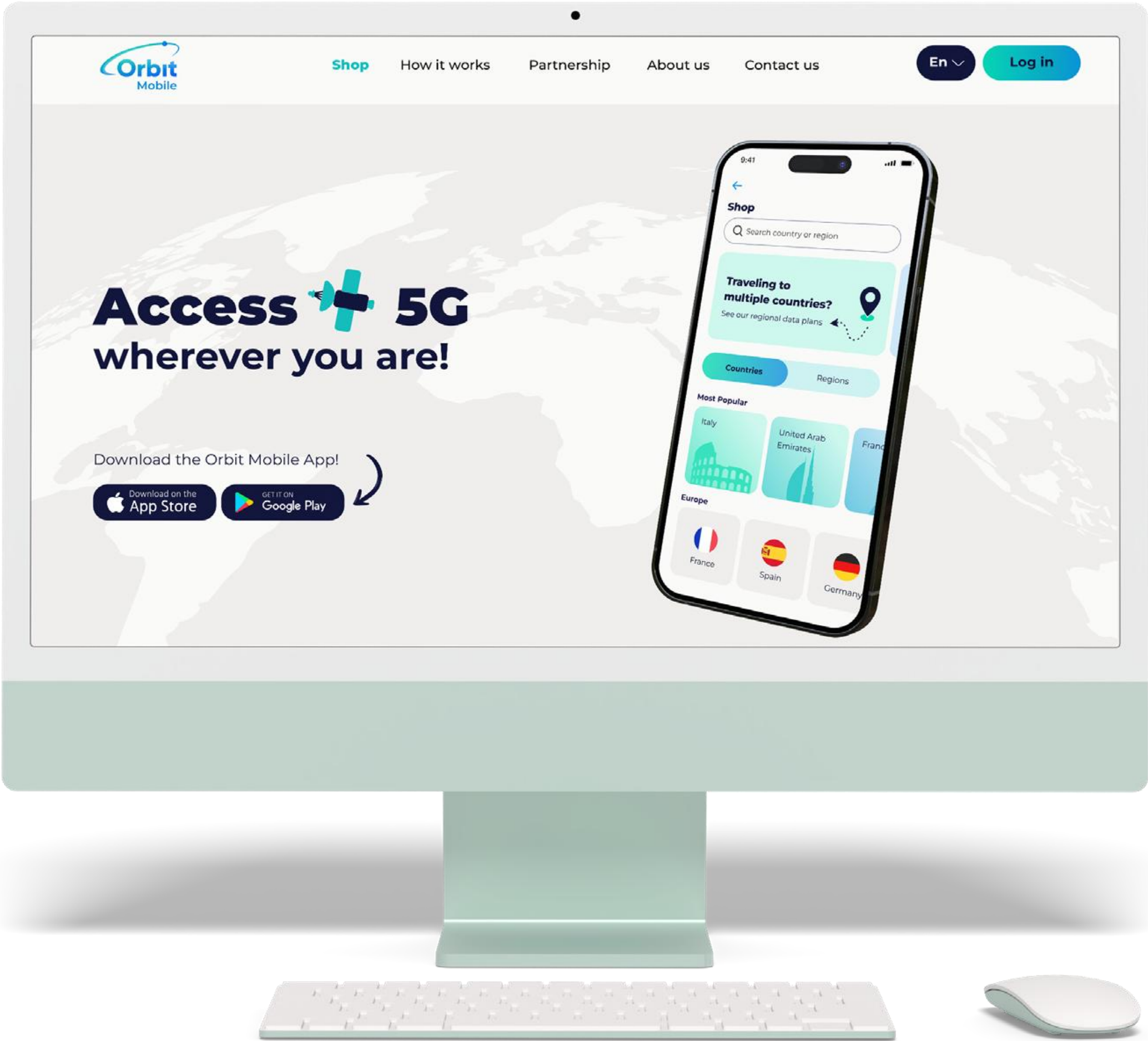
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APP AUDIT & DESIGN - WEB DESIGN



ORBIT MOBILE

APP AUDIT & DESIGN - WEB DESIGN



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BRANDING



MDS SAMSUNG

DIGITAL CAMPAIGN

Total Engagement Rate:

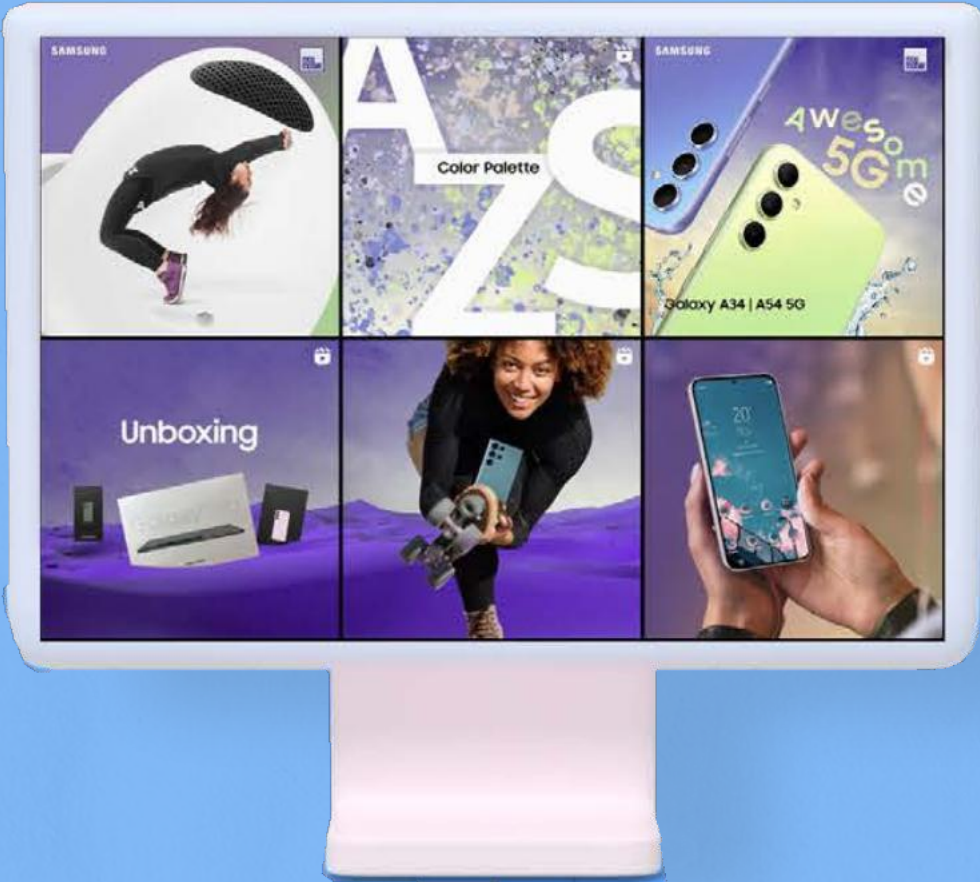
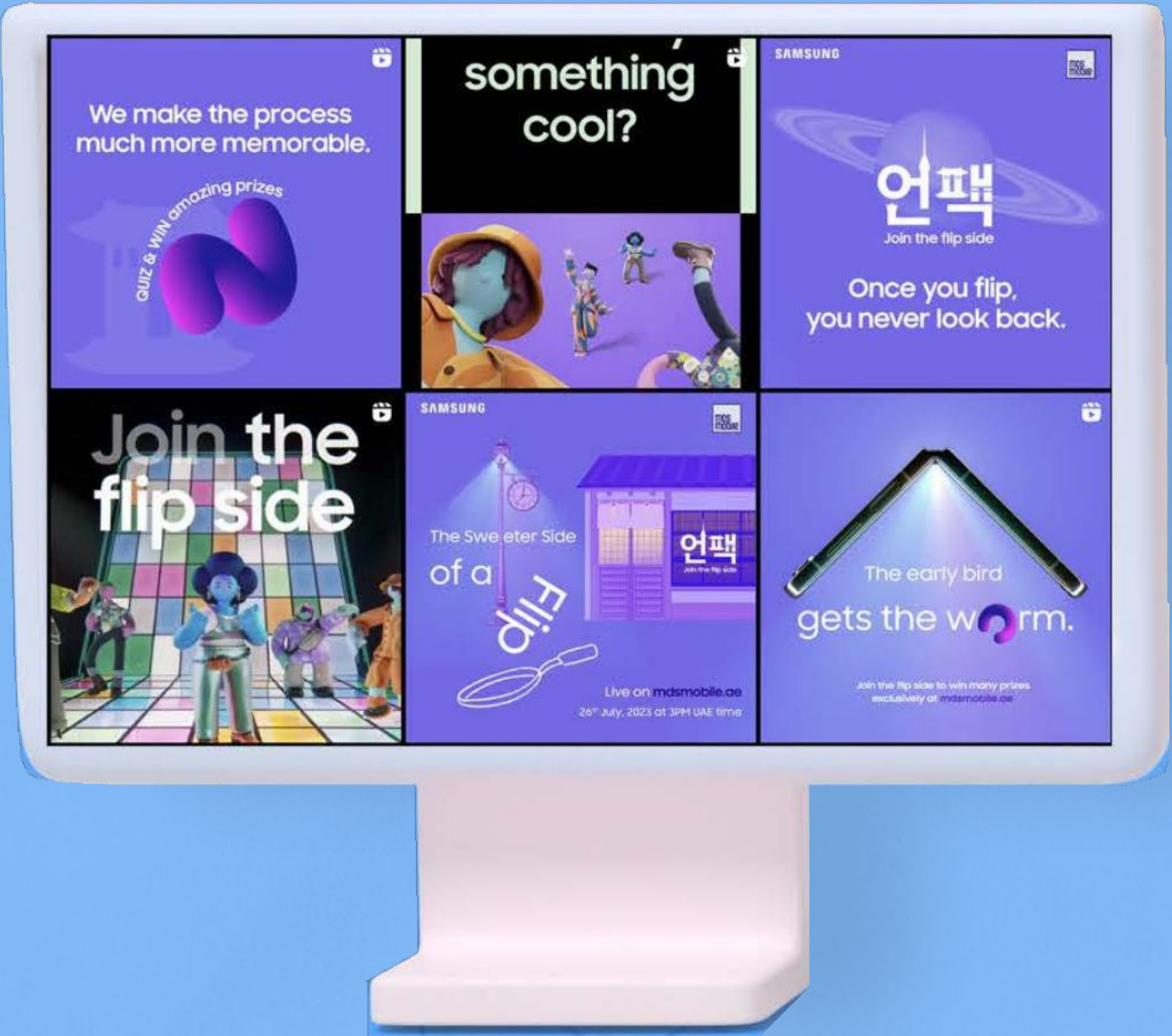
%60

Total Impressions:

235,676

Total Reach:

122,869



KUNBEING

GROWTH - 3 MONTH PERIOD

Total Impressions:

1.2 million

Total Reach:

885,000

Followers:

1,500



OZEE SALON AND SPA

DIGITAL PERFORMANCE CAMPAIGN - 3 DAY PERIOD

Total Impressions:
240,000

Total Reach:
180,000

Followers:
300



DUBAI DIGITAL DISTRICT

SOCIAL MEDIA- DIGITAL CAMPAIGN



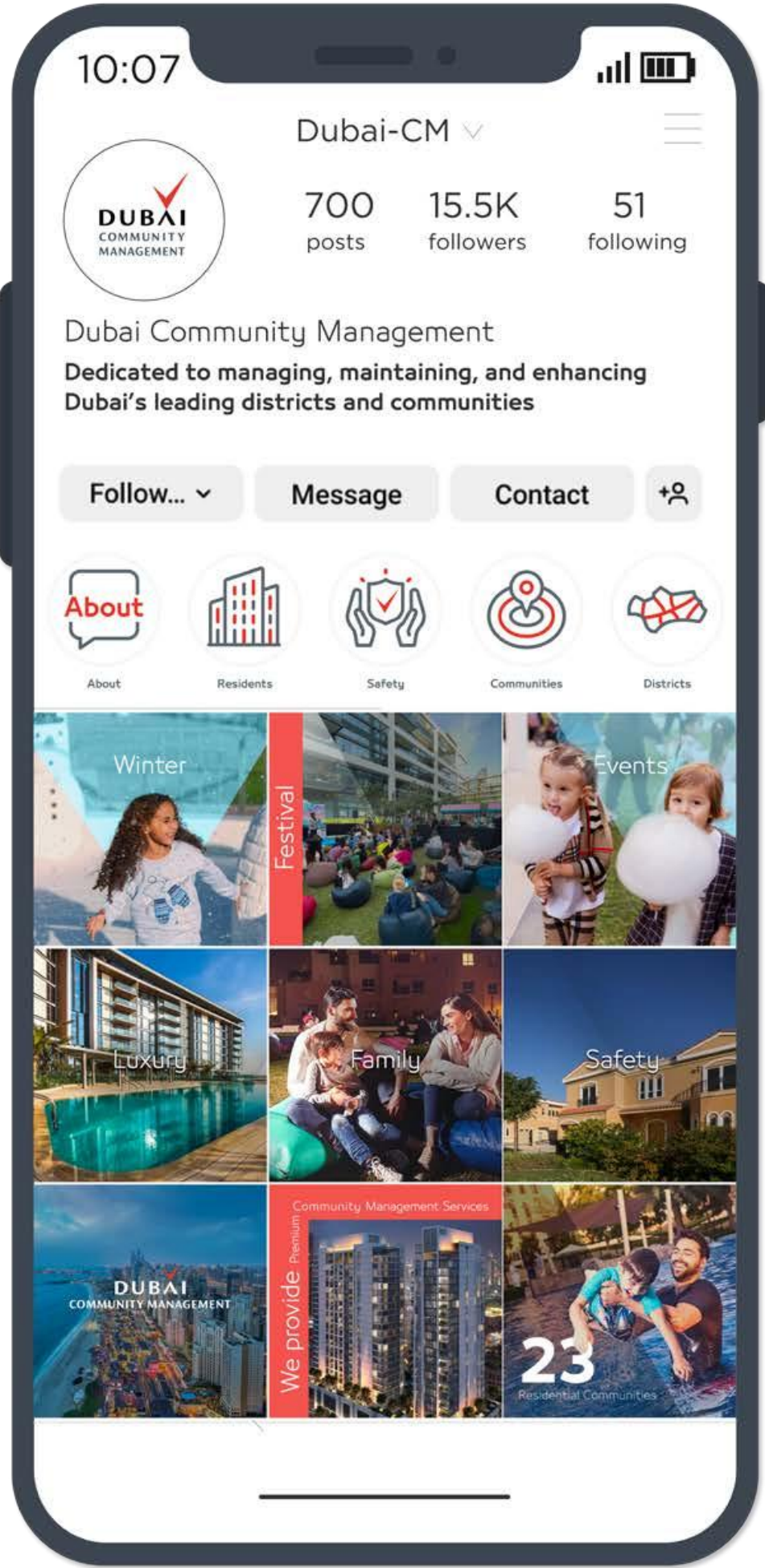
DUBAI DIGITAL DISTRICT

SOCIAL MEDIA- DIGITAL CAMPAIGN

POST (Carousel)

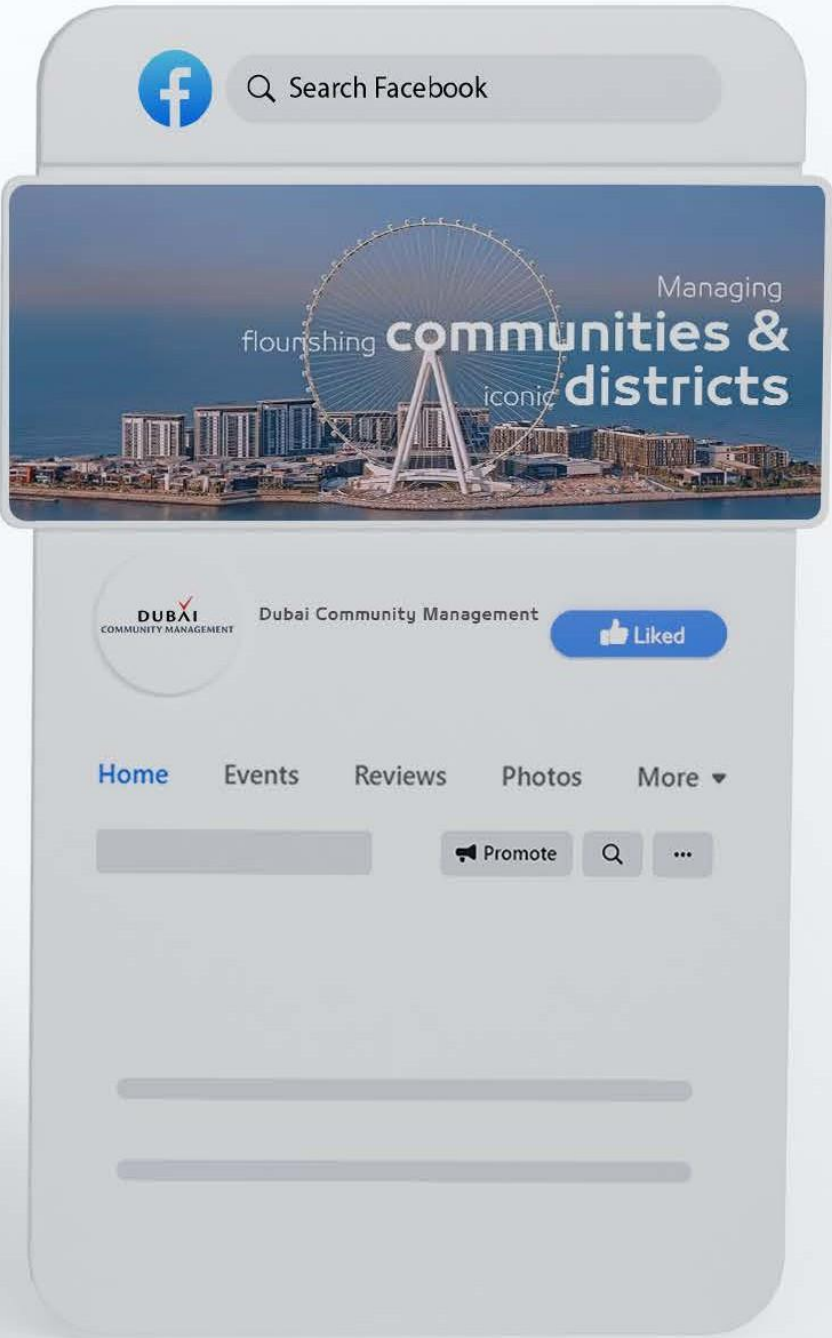
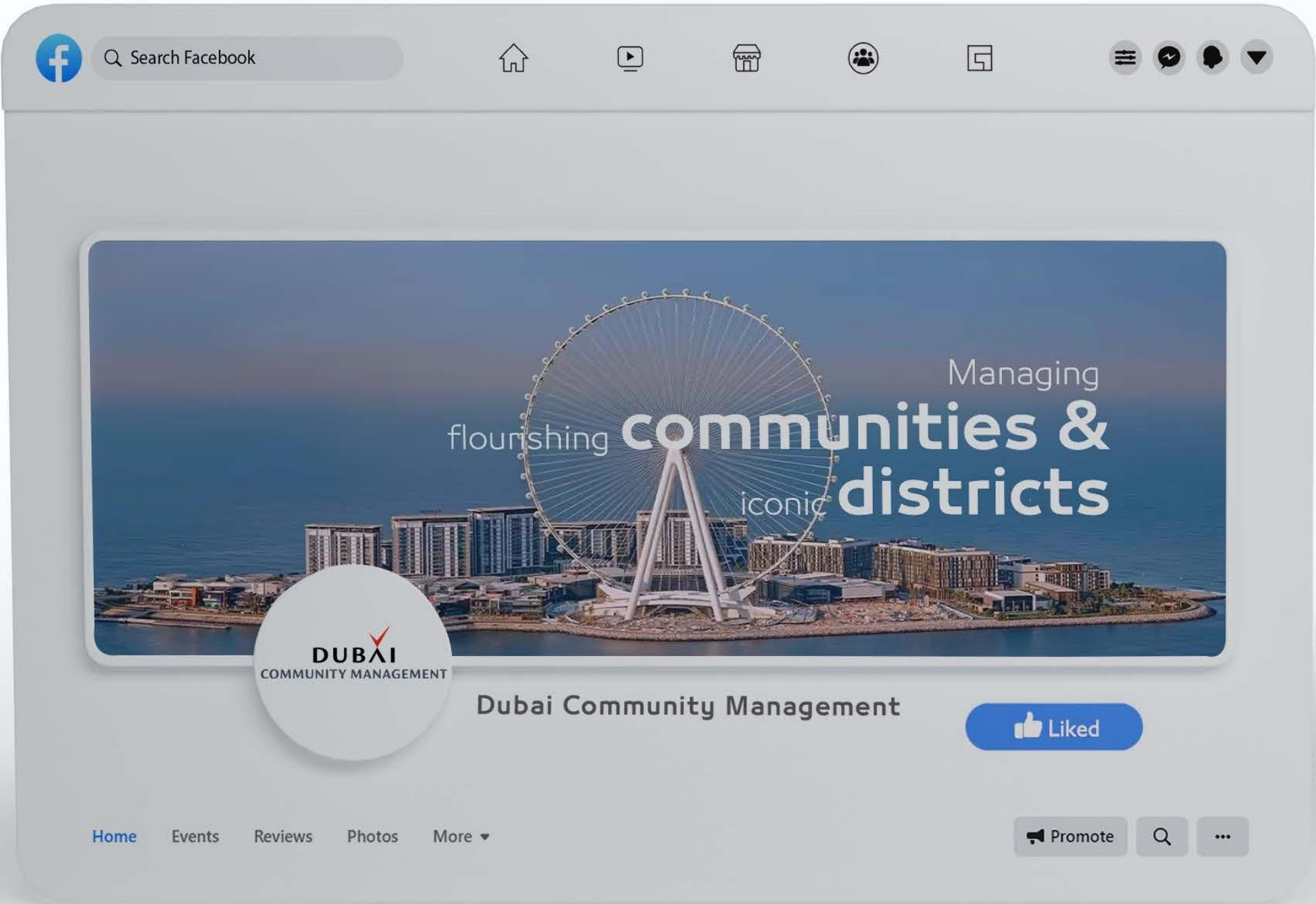


POST (Carousel)



DUBAI DIGITAL DISTRICT

SOCIAL MEDIA- FACEBOOK BANNER



DUBAI DIGITAL DISTRICT

SOCIAL MEDIA- LINKEDIN BANNER



About

Dubai Community Management excels in managing and maintaining communal areas, taking the lead in nurturing Dubai's districts and communities. Our commitment is to foster a cohesive and welcoming environment, ensuring residents feel connected and supported.

DUBAI DIGITAL DISTRICT

MAP CREATION



NIDAA AL WATAN

SOCIAL MEDIA- DIGITAL CAMPAIGN

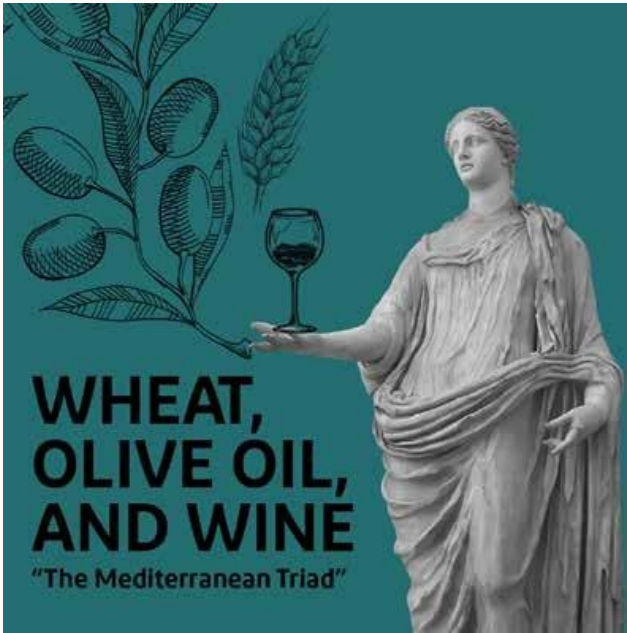


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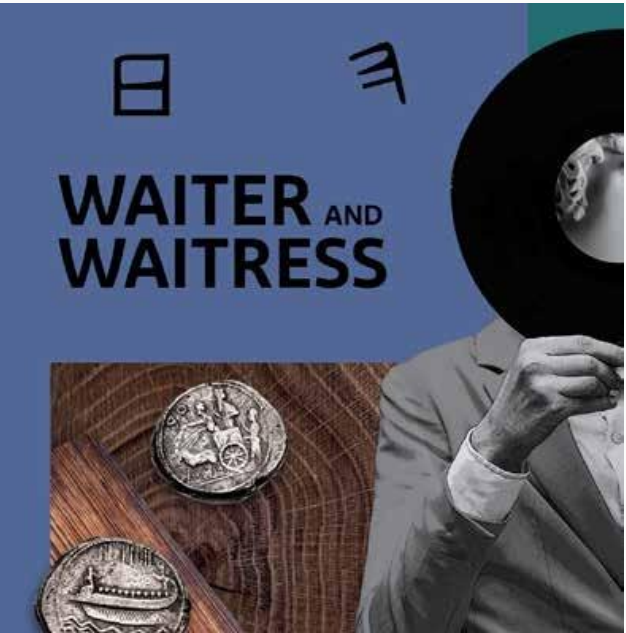
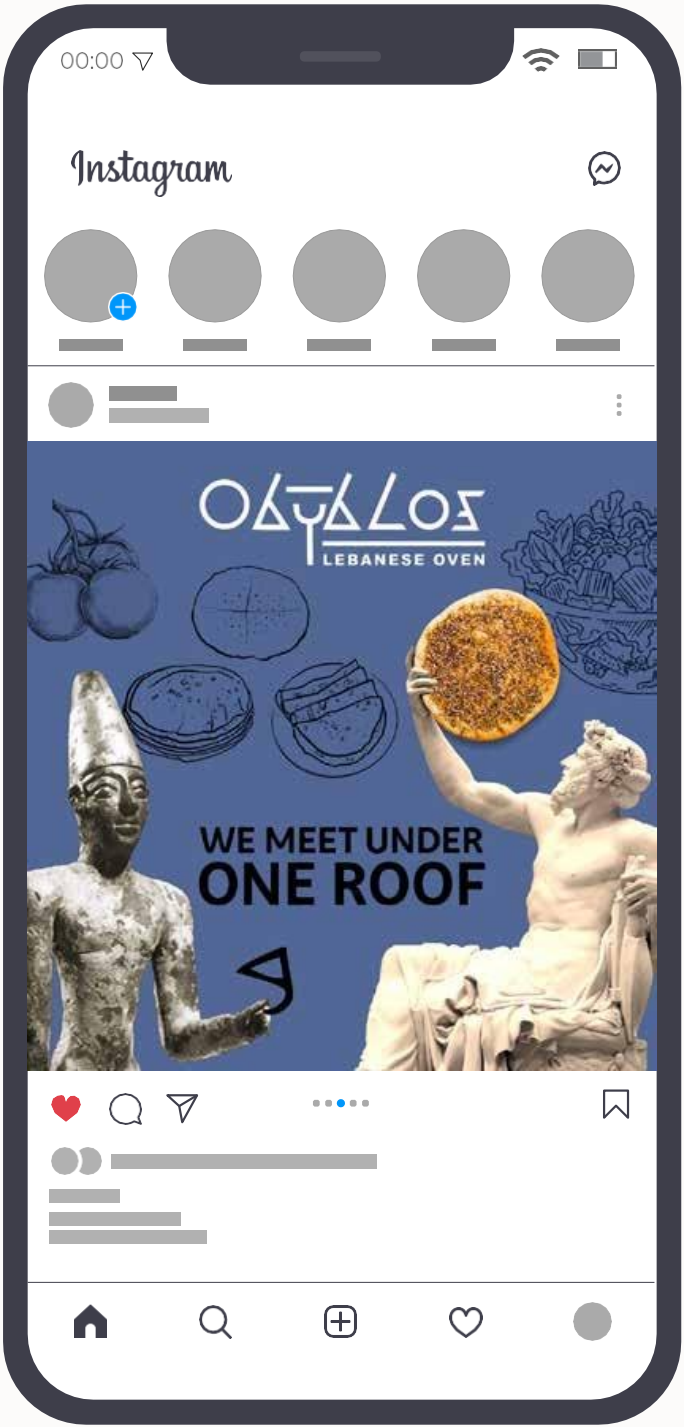
SOCIAL MEDIA - DIGITAL CAMPAIGN



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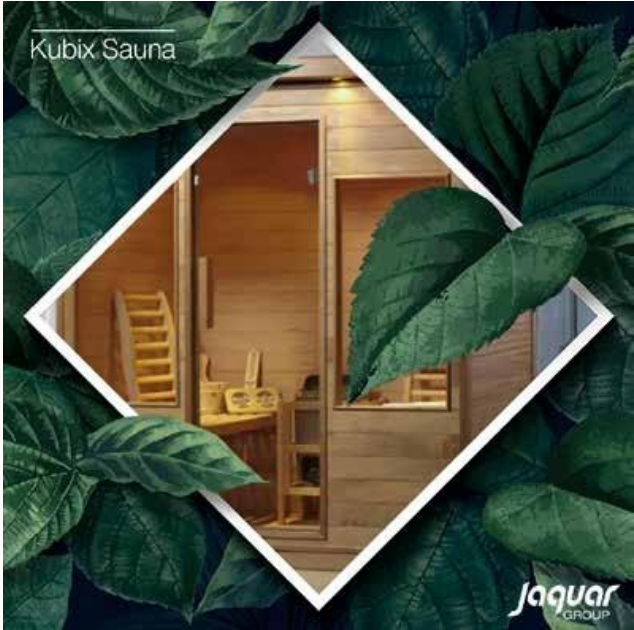
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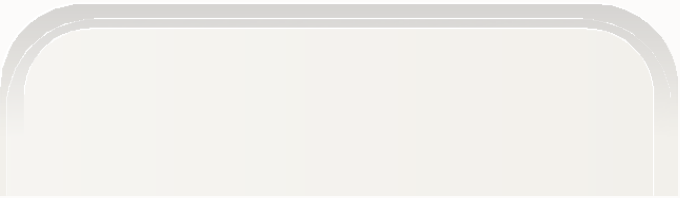
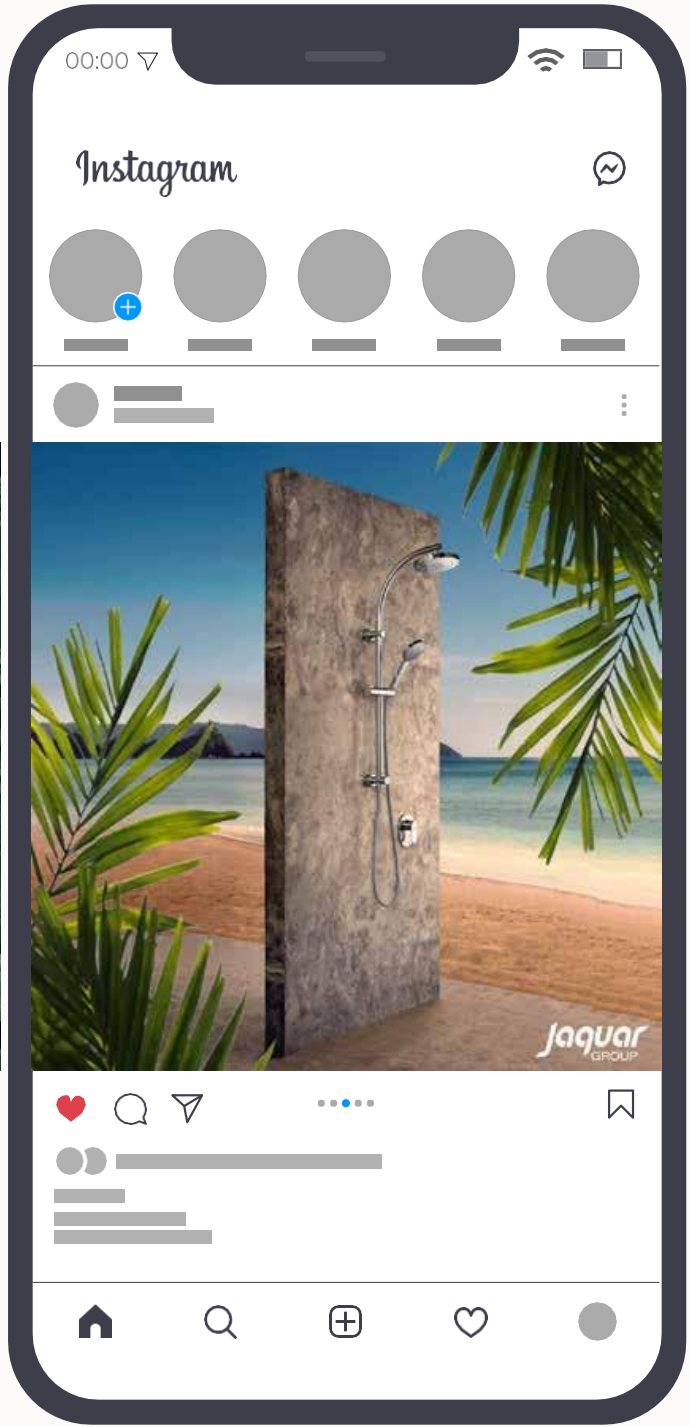
SOCIAL MEDIA - DIGITAL CAMPAIGN



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CFC

SOCIAL MEDIA - DIGITAL CAMPAIGN

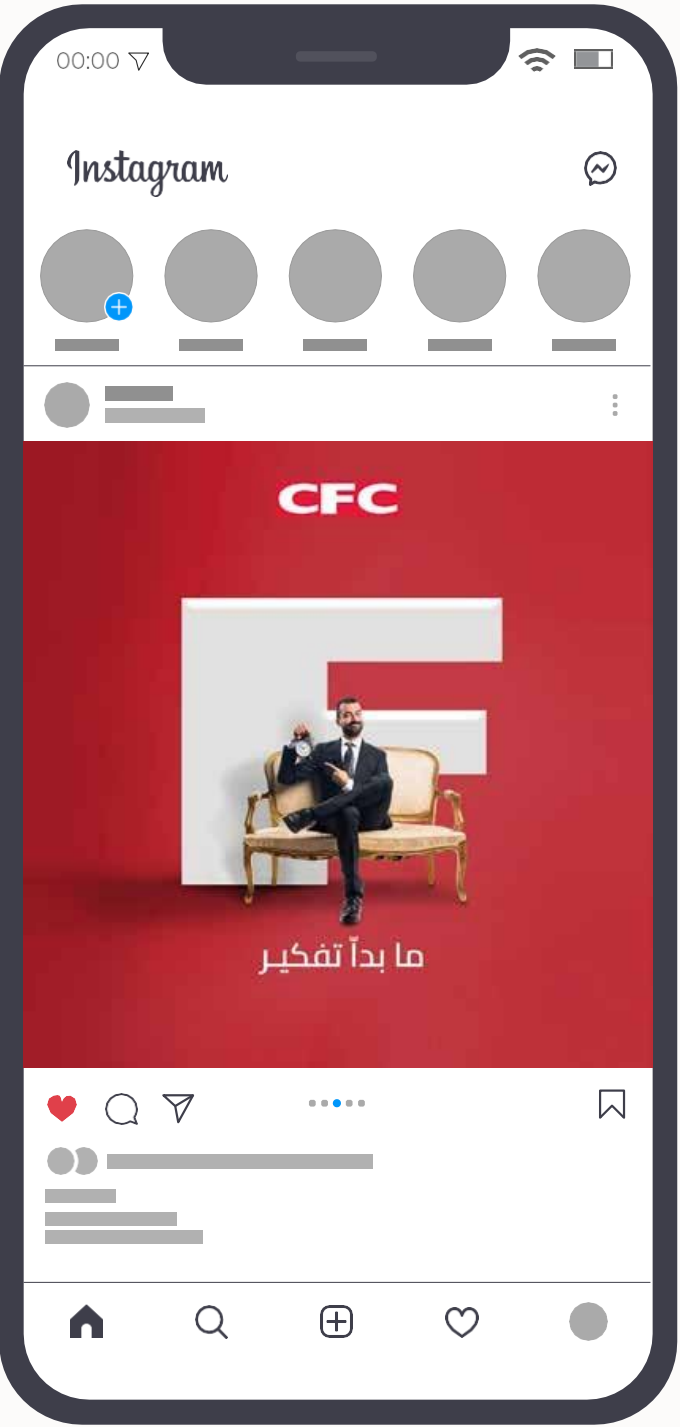


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ما بدأ تفكير

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حاجة حامل السلم بالعرض

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شو ناقص لتعيشا؟

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FA SOL YAA

SOCIAL MEDIA- DIGITAL CAMPAIGN



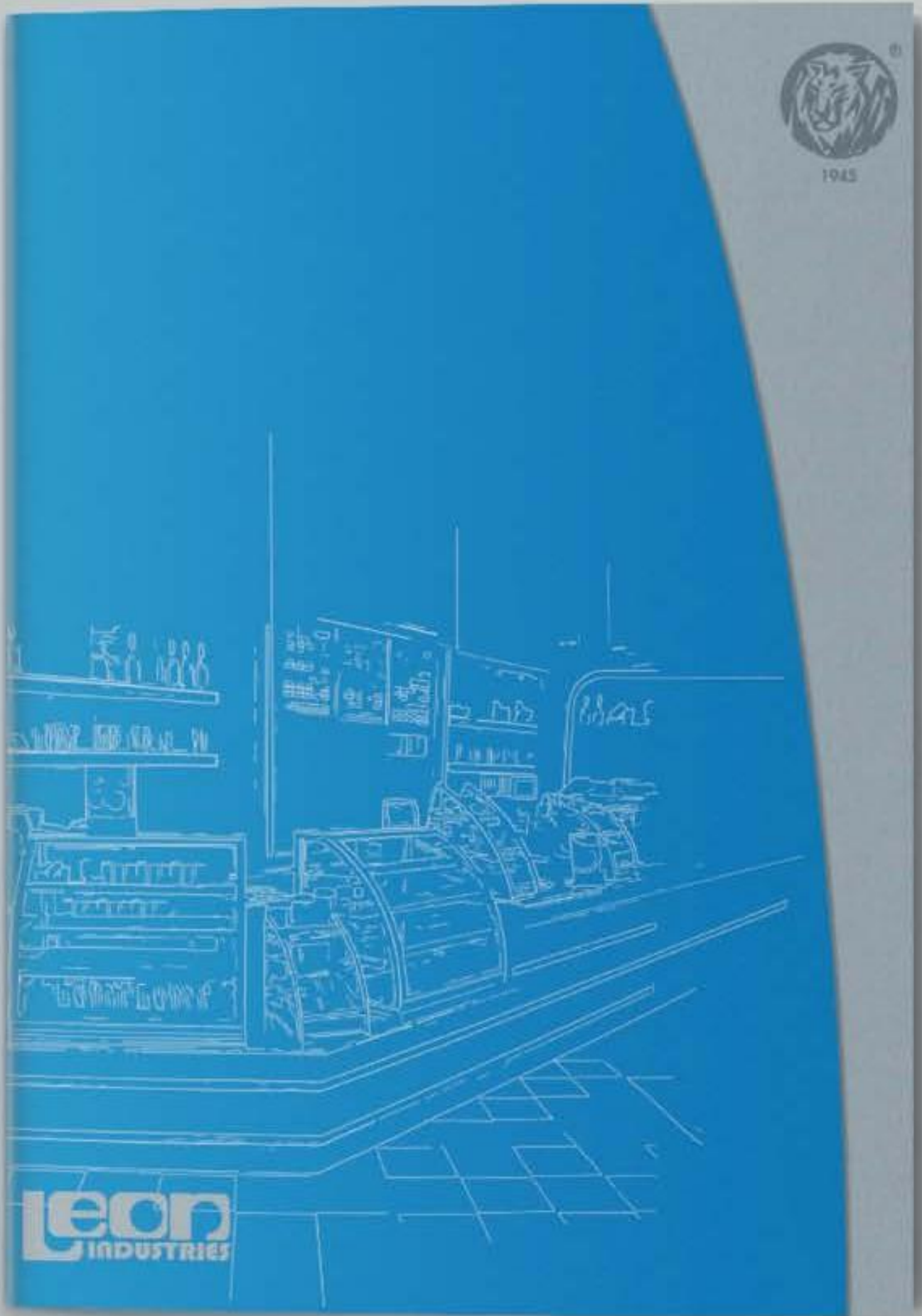


FLYING TIGER

SOCIAL MEDIA- DIGITAL CAMPAIGN



LEON Industries





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CPRC/CCRC



MAIN FEATURES AND SPECIFICATIONS

- High quality stainless steel construction inside/out type AISI 304, 18/10.
- 50mm thick injected rigid polystyrene foam insulation at 40 kg/m³ density. CFC Free.
- Refrigeration system: Forced air and hermetically sealed air cooled condensing unit of European origin. Refrigerant CFC Free.
- Electronic control of temperature and defrosting by means of a digital readout.
- Stainless steel bottom shelf underneath for neutral series.
- Internal lighting for every exposing shelf.
- Self evaporation of condensed water.
- Refrigerant R-134a.
- Operating Voltage: 220 Volts / 1 Phase / 50-60 Cycles.

OPTIONAL FEATURES

- Closed lower compartment for neutral series.
- Wooden decoration panels.
- Rear shelf (Width: 200mm).
- Heavy duty casters.



CPRC/CCRC 145



CPRC/CCRC 95

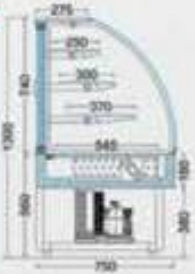


CPRC/CCRC 120



CPRC/CCRC 190

Sliding doors	Drawers	Display area m ²	Power H.P.	Nominal power amps
2	—	1.4	1/3 1/4	4.2 / 3.4
2	—	1.8	3/8 1/3	5.6 / 4.3
2	—	2.2	1/2 3/8	6.3 / 5.8
2	—	2.8	2 + 1/3 1/2	8 / 6.4

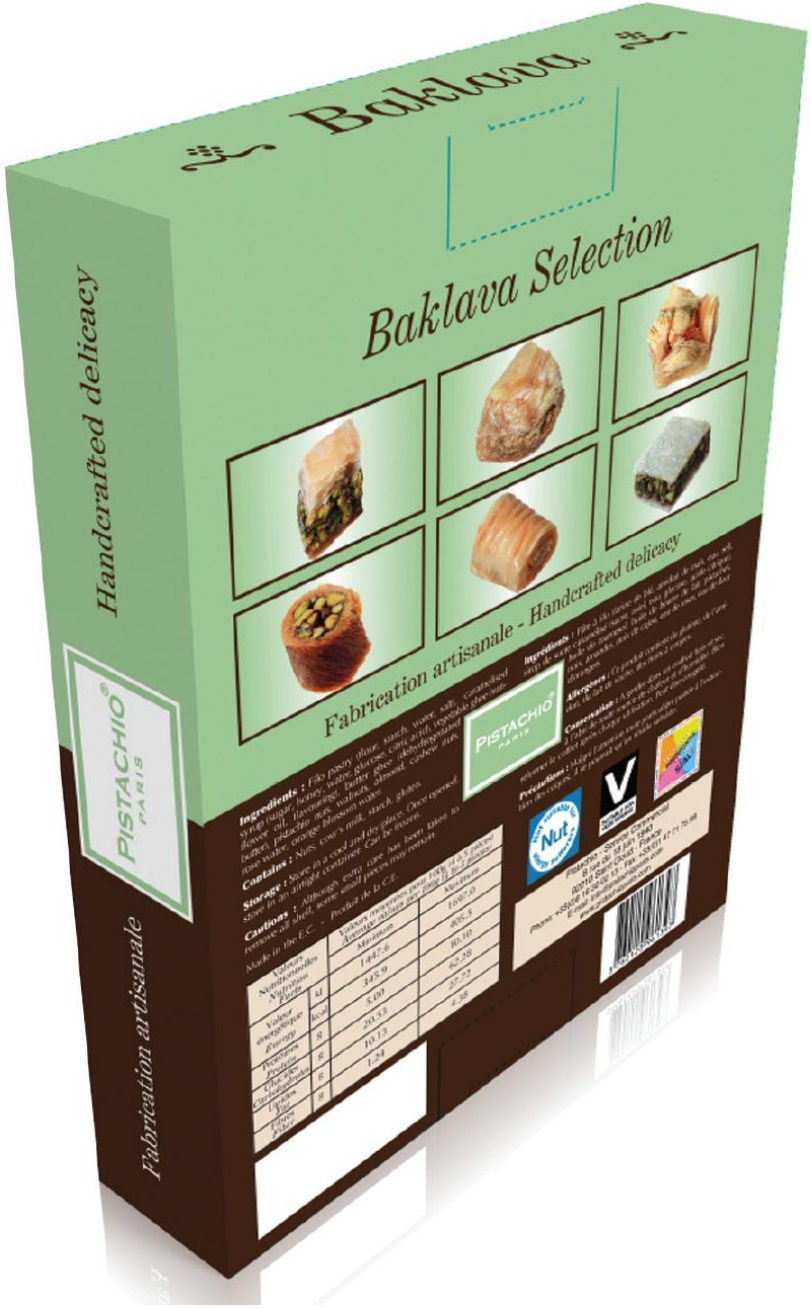
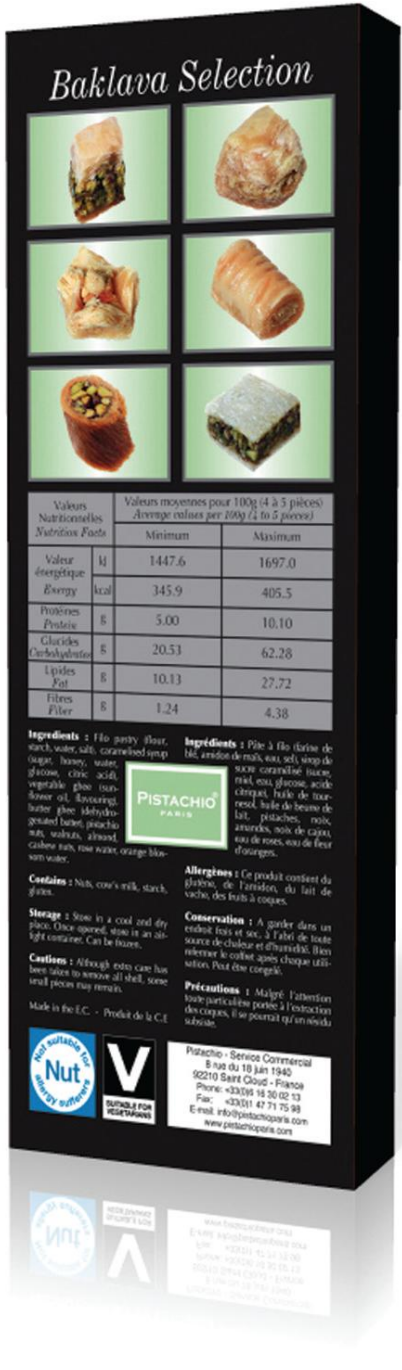


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BAKLAVA

PACKAGE DESIGN



ALBI Olive Oil

package design

البي قلبى



ALBI Olive Oil

package design



PRALINO

CHOCOLATE BOX



CONCEPT DESIGN





FATAYERJI

package design



MEET THE MAKERS



PASCALE SALIBY
Marketing Strategist



NOUR AWADA
Business Dev.
Consultant & Trainer



NICOLAS SALIBY
WEB Dev. & Marketing Partner



MOHAMAD SOJOD
Business Trainer & Consultant



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